

**WORKFORCE ARIZONA COUNCIL – STRATEGIC COMMUNICATIONS AND  
PARTNERSHIPS COMMITTEE AGENDA**

Thursday, January 28, 2021  
1:00 p.m.

Via Zoom: <https://azcommerce.zoom.us/j/99562147718>

**Members**

Bill Gates – Maricopa County Board of Supervisors  
Allison Gilbreath – Arizona Chamber of Commerce  
Audrey Bohanan – Adelante Healthcare  
Brian Rice – Hensley Beverage Company  
Will James - Centene Corporation

- 1. Call to Order**
- 2. Welcome and Meeting Logistics**
- 3. Call to the Public**
- 4. State Plan Strategies Implementation**
  - a. Communication & Outreach Plan**
  - b. Coordination of Efforts**
- 5. State Plan Summary**
- 6. System Brand Policy**
- 7. Digital Communication Strategy**
- 8. Adjournment**

*Pursuant to A.R.S. § 38-431.02, notice is hereby given to members of the Workforce Arizona Council Performance Excellence Committee and to the general public that the Committee will hold an electronic meeting, on **Thursday, January 28, 2021 at 1:00 p.m.** via zoom.*

*Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by calling (602) 364-0430. Requests should be made as early as possible to allow time to arrange the accommodation.*

*A copy of the material provided to Committee members (with the exception of material relating to possible executive sessions) is available for public inspection by contacting [workforce.council@oeo.az.gov](mailto:workforce.council@oeo.az.gov).*

*Under A.R.S. § 38-431.03(A)(3), the Committee may vote to go into executive session, which will not be open to the*

*public, for the purpose of obtaining legal advice on any item on the agenda.*

*At its discretion, the Committee may consider and act upon any agenda item out of order. Members of the Committee may appear by telephone.*